

British
Dragonfly
Society



STRATEGY

2022 - 2026



Conserve | Champion | Connect



We will champion the conservation of dragonflies and their wetland habitats, in collaboration with others.

We will partner with landowners and other managers of wetland habitats to promote high-quality management that embraces the needs of dragonflies. We will also influence policy makers to safeguard declining species and promote the use of dragonflies as biodiversity indicators.

Objectives:

1. To partner with landowners of wetland habitats to improve habitats for dragonflies, focussing on Priority species.
2. To share our knowledge and deliver training on the habitat requirements of dragonflies.
3. To influence policy and planning, advocating for Priority Sites and Species of Concern.
4. To support the restoration and creation of wetlands, for the well-being of dragonflies, wildlife and people.



We will lead and promote recording and research to develop our understanding of the distribution of dragonflies and their habitats.

We will grow our evidence base through robust recording and research to inform science-led conservation.

Objectives:

- 1. To encourage and improve dragonfly recording to better inform science-led conservation.**
- 2. To increase our understanding of dragonflies and their ecological requirements.**
- 3. To share and promote academic research.**





We will welcome everyone and encourage them to take an interest in dragonflies and their conservation.



We will nurture people's connection with the natural world by sharing our passion for dragonflies, inspiring action to benefit wildlife and communities.

Objectives:

- 1. To collaborate with others to increase the impact of our work.**
- 2. To proactively promote our own work and share our stories.**
- 3. To deliver a range of events and activities to benefit dragonflies and people.**
- 4. To create engaging and accessible learning resources.**
- 5. To champion dragonflies and be their voice.**





We will be a trusted, friendly and inclusive organisation that nurtures its staff and volunteers.

We will support and develop our members, volunteers and staff by managing the Society in a professional, sustainable and efficient way.



Objectives:

- 1. To attract and retain members by providing an engaging membership experience.**
- 2. To value, support and reward our volunteers.**
- 3. To value, develop, support and reward our staff team.**
- 4. To ensure the Trustee team has the collective skills and experience needed to professionally manage the Society.**
- 5. To govern the Society in an efficient and sustainable way.**

